# TIANKE

UX

Designer

## CONTACTS



litianke.com



tiankli1996@gmail.com



206-861-2424

## SKILLS

#### Design

Figma/ Sketch/ Principle/ ProtoPie Photoshop/ Illustrator/ Premiere / After effects/ Lightroom Fusion360/ Rhino/ Solidworks 3DMax/C4D/Keyshot

#### User Research

User interview/ Focus group/ Surveys Field Oberservation/ Customer journey / Concept testing/ Card sorting/ A/B testing/ Usability test

#### Programming

Python/ HTML/ CSS/ Javascript/ C/ C#

#### Hardware

Arduino/ Raspberry pi/ Unity

## EDUCATION

2018.9-2020.3

MS in Technology Innovation University of Washington

Machine learning / Python User research / UX design Hardware / Prototyping

2014.9-2018.6

BE in Industrial Design Zhejiang University / China

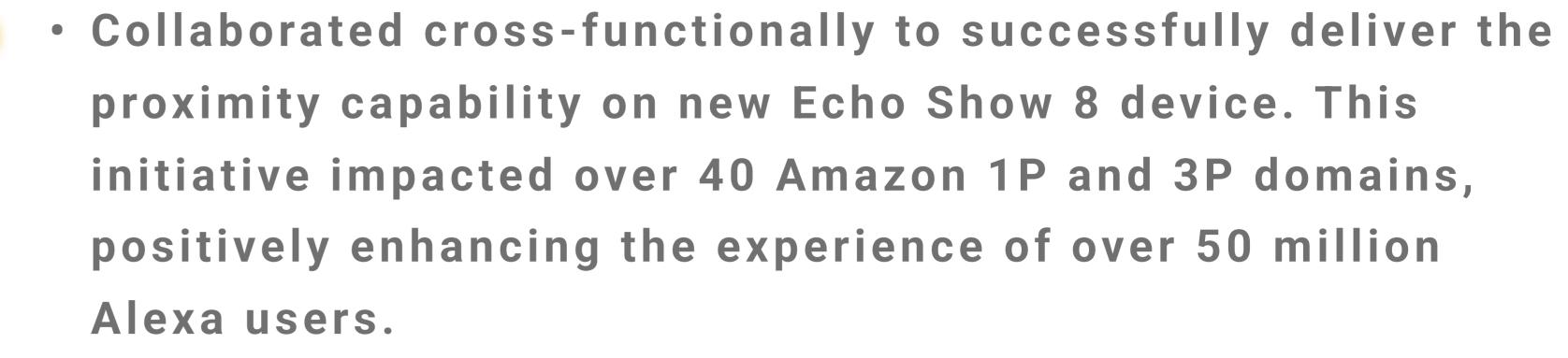
Industrial design / Graphic design User research / Interactive design Hardware / C / Python

## EXPERIENCE

#### AMAZON

UX Designer II

2020.05 - Present



- Led end-to-end innovative UX design for multiple new features, ensuring seamless user experience and greatly increasing device utility.
- · Significantly enhanced overall user satisfaction, earning positive feedbacks during research sessions.
- Initiated and maintained proactive partnership with engineers to create visual specs, reduce bugs, adjust design based on tech limitation, conduct visual QA to ensure the successful launch.
- · Played an integral role as a lead ux designer in multiple high-impact launches, including the successful launch of the home view on Echo show 15; New Echo Show 5 Refreshment and Rook Home Design.
  - Elevated the aesthetic and functional appeal of the User Interface through my expertise in both interaction design and visual design.
  - · Represented the design group, providing consultation and guidelines to all stakeholders for cohesive and user-centric design strategies.
  - Presented and led discussion in the team review, actively contributing to design decisions based on qualitative and quantitative research data.
- · Drove the cross-originational teamwork to create an systematic and cohesive Ambient Home experience across seven Alexa multimodal devices.
  - Supported over 100 Amazon teams in launching their best experience onto our devices.
  - Streamlined the intake process with PMs. Owned Alexa MM home design system.
  - · Elevated Design Quality Bar for content surfacing on device dramatically.

# PROJECTS

### A-Eye / Microsoft Design for good

Graduate Product Designer

2019.06 - 2020.02

- Collaborated closely with Microsoft design for good team to regularly review the design, set goals and provide timely update, fostering a productive partnership
- Delivered high-fidelity UI and a fully functioning product. Received positive feedback from professional UW Medicine ophthalmologists
- · Conducted comprehensive research and testing: including observational research, 400+ surveys, expert interviews. and 2 rounds of usability tests.