

# T I A N K E / L I

UX  
Designer

## CONTACTS

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## SKILLS

### Design

Figma/ Sketch/ Principle/ ProtoPie  
Photoshop/ Illustrator/ Premiere /  
After effects/ Lightroom  
Fusion360/ Rhino/ Solidworks  
3DMax/ C4D / Keyshot

### User Research

User interview/ Focus group/ Surveys  
Field Observation/ Customer  
journey / Concept testing/ Card  
sorting/ A/B testing/ Usability test

### Programming

Python/ HTML/ CSS/ Javascript/ C/ C#

### Hardware

Arduino/ Raspberry pi/ Unity

## EDUCATION

2018.9-2020.3

**MS in Technology Innovation**  
*University of Washington*

Machine learning / Python  
User research / UX design  
Hardware / Prototyping

2014.9-2018.6

**BE in Industrial Design**  
*Zhejiang University / China*

Industrial design / Graphic design  
User research / Interactive design  
Hardware / C / Python

## EXPERIENCE

### AMAZON

UX Designer II

2020.05 - Present

- **Collaborated cross-functionally to successfully deliver the proximity capability on new Echo Show 8 device. This initiative impacted over 40 Amazon 1P and 3P domains, positively enhancing the experience of over 50 million Alexa users.**
  - Led end-to-end innovative UX design for multiple new features, ensuring seamless user experience and greatly increasing device utility.
  - Significantly **enhanced** overall user satisfaction, earning positive feedbacks during research sessions.
  - Initiated and maintained proactive partnership with engineers to create visual specs, reduce bugs, adjust design based on tech limitation, conduct visual QA to ensure the successful launch.
- **Played an integral role as a lead ux designer in multiple high-impact launches, including the successful launch of the home view on Echo show 15; New Echo Show 5 Refreshment and Rook Home Design.**
  - Elevated the aesthetic and functional appeal of the User Interface through my expertise in both interaction design and visual design.
  - Represented the design group, providing consultation and guidelines to all stakeholders for cohesive and user-centric design strategies.
  - Presented and led discussion in the team review, actively contributing to design decisions based on qualitative and quantitative research data.
- **Drove the cross-organizational teamwork to create an systematic and cohesive Ambient Home experience across seven Alexa multimodal devices.**
  - Supported over 100 Amazon teams in launching their best experience onto our devices.
  - Streamlined the intake process with PMs. Owned Alexa MM home design system.
  - Elevated Design Quality Bar for content surfacing on device dramatically.

## PROJECTS

### A-Eye / Microsoft Design for good

Graduate Product Designer

2019.06 - 2020.02

- Collaborated closely with Microsoft design for good team to regularly review the design, set goals and provide timely update, fostering a productive partnership
- Delivered high-fidelity UI and a fully functioning product. Received positive feedback from professional UW Medicine ophthalmologists
- Conducted comprehensive research and testing: including observational research, 400+ surveys, expert interviews. and 2 rounds of usability tests.